

WEB DESIGN AND  
DEVELOPMENT TRAINING



**IT Training & Placement...**

100% JOB ASSISTANCE

WEB ADDRESS

[www.genextcomputer.com](http://www.genextcomputer.com)

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## Web Technologies (Front-End Design)

- Introduction to Web Technologies
- Careers in Web Technologies and Job Roles
- How the Website Works?
- Client and Server Scripting Languages
- Domains and Hosting
- Responsive Web Designing
- Types of Websites (Static and Dynamic Websites)
- Web Standards and W3C recommendations

## Adobe Photoshop

- Introduction of Stock Photography
- Types of Image Graphics
- Introduction to Adobe Photoshop
- Interface Tour of Photoshop
- Color Modes
- Resolution and Presets
- Move Tool
- Marque Tool
- Lasso Tool
- Quick Selection, Magic Wand
- Crop, Slicing Tool
- Healing Brush, Patch Tool
- Brush Tool
- History Brush
- Eraser Tool
- Pattern Stamp, Clone Stamp
- Gradient Tool
- Blur and Exposure Tool
- Pen Tool, Shape Tool
- Text Tool
- Other Photoshop Tools
- Layers, Groups and Smart Object
- Blending Options
- Filter Effects
- Client requirement analysis
- Realtime Website Layout Design
- Practical Task in Layout Design

## HTML 4.01 and XHTML 1.1

- What is Markup Language
- Basic Structure of HTML
- Difference Between HTML and XHTML
- Head Section and Elements of Head Section
- Meta Tags
- Css Tags
- Script Tag
- Table Tag
- Div Tag
- Header Tags
- Paragraph, Span, Pre Tags
- Anchor Links and Named Anchors
- Image Tag
- Object Tag
- Iframe Tag
- Forms
- Form Tag
- Attributes of Form
- POST and GET Method
- Fieldset and Legend
- Text input, Text area
- Checkbox and Radio Button
- Dropdown, List and Optgroup
- File Upload and Hidden Fields
- Submit, Image, Normal, Reset Button
- Creating a Live Website Form
- HTML Validators

## HTML 5

- Introduction to HTML5
- Features of HTML5
- HTML5 DocType
- New Structure Tags
- Section
- Nav
- Article
- Aside
- Header

- Footer
- Designing a HTML Structure of Page
- New Media Tags
- Audio Tag
- Video Tag
- Canvas and Svg Tag
- Introduction to HTML5 Forms
- New Attributes
- Placeholder Attribute
- Require Attribute
- Pattern Attribute
- Autofocus Attribute
- email , tel, url types
- number type
- date type
- range type voice search

## CSS 2.1

- Introduction to Cascading Style Sheets
- Types of CSS
- CSS Selectors
- Universal Selector
- ID Selector
- Tag Selector
- Class Selector
- Sub Selector
- Child Combinatory Selector
- Adjacent Sibling Selector
- Attribute Selector
- Group selector
- First-line and First-letter selector
- Before and After Selector
- CSS Properties
- Type Properties
- Background Properties
- Block Properties
- Box Properties
- List Properties
- Border Properties
- Positioning Properties
- Realtime Implementation
- Conversion of Table to CSS Layout
- CSS Menu Design (Horizontal, Vertical)
- Form Designing

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## CSS 3

- Introduction to CSS 3
- New CSS 3 Selectors
- Attribute Selectors
- First-of-type
- Last-of-type
- Nth-child
- Element: empty
- New CSS3 Properties
- Custom Fonts
- Text-Shadow Property
- Text-Stroke Property
- Rounded Corners
- Box Shadows
- CSS Gradients
- CSS Multiple backgrounds
- Opacity Property
- Transition effect
- Transform effect
- Animation effects
- Css Media Queries

## Responsive Web Design with Bootstrap

- Introduction to Responsive Design
- Mobile first design concepts
- Common device dimensions
- View-port tag
- Using css media queries
- Menu conversion script
- Basic Custom Layout
- Introduction to Bootstrap
- Installation of Bootstrap
- Grid System
- Forms
- Buttons
- Icons Integration
- Using CSS3 in Practical Layout

## Java Script

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- Introduction to Client Side Scripting
- Introduction to Java Script
- JavaScript Types
- Variables in JS
- Operators in JS
- Conditions Statements
- Java Script Loops
- JS Popup Boxes
- JS Events
- JS Arrays
- Working with Arrays
- JS Objects
- JS Functions
- Using Java Script in Realtime
- Validation of Forms
- Related Examples

## JQuery and jQuery UI

- jQuery Features
- Installing jQuery
- jQuery Syntax
- jQuery Ready Function
- jQuery Selectors
- jQuery Actions
- jQuery plugins
- jQuery Validation plugin
- jQuery Slideshow
- jQuery Dropdown
- jQuery UI, Working with jQueryUI
- jQuery Accordions jQuery Tabs
- jQuery Tooltips
- jQuery Autocomplete

## Web Hosting

- Web Hosting Basics
- Types of Hosting Packages
- Registering domains
- Defining Name Servers
- Using Control Panel
- Creating Emails in Cpanel
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